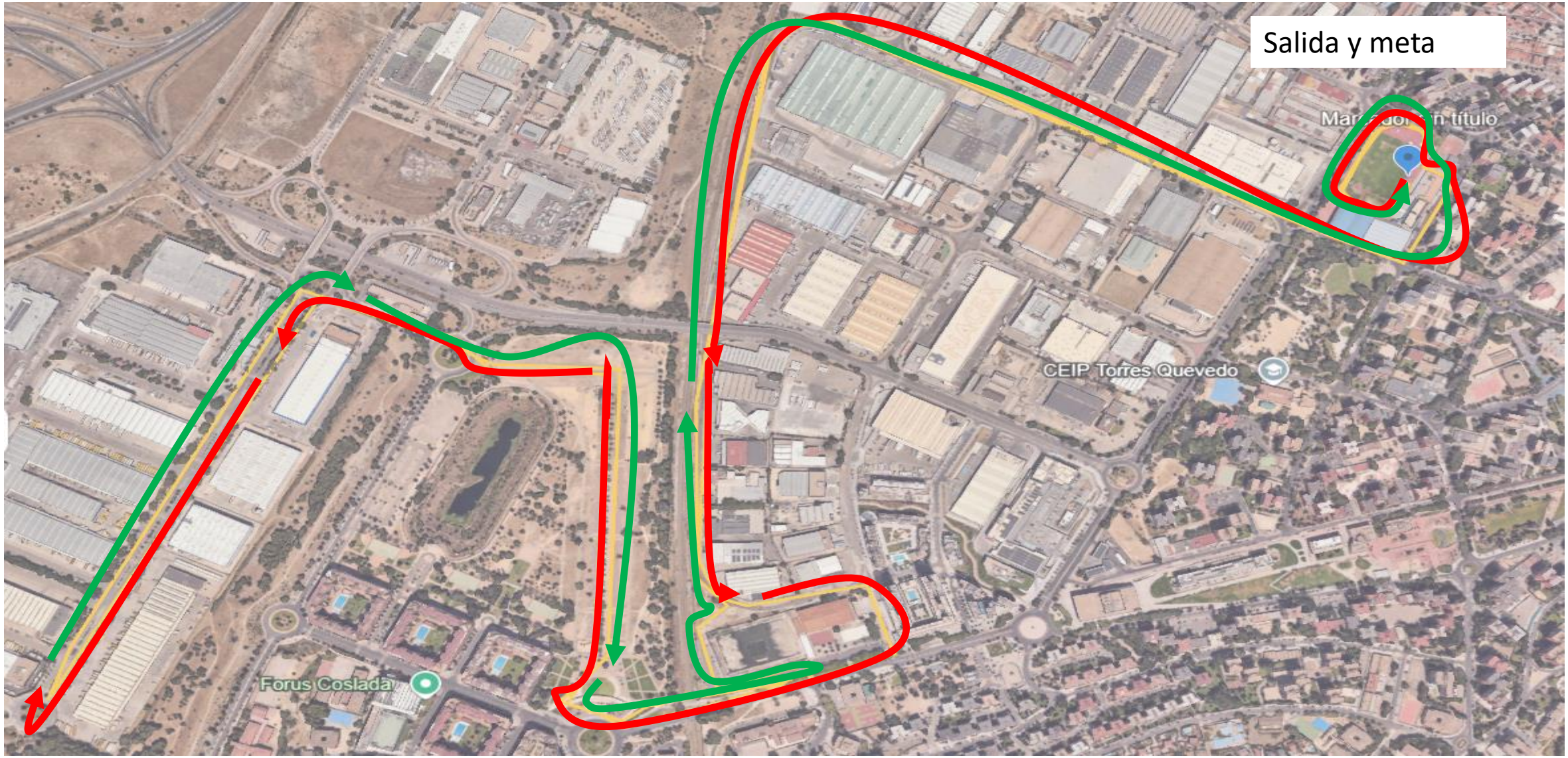10k carrera de la Logística